

TAKE CHARGE  
THE  
ASEA<sup>®</sup>  
OPPORTUNITY





ASEA<sup>®</sup>

NOW IS

***your time***

What if there was an innovation in wellness so groundbreaking that it actually changed the way we view the human body? A breakthrough impactful enough to affect human health at its foundation? A discovery so universal that it had the potential to change millions of lives all over the world?

Would you want to find out more about it and get involved? If so, you need to know about a remarkable company called ASEA.



## THE SCIENCE OF *redox signaling*

Understanding the power of this breakthrough means finding out about a process going on inside all of us. It's called redox signaling, and if you've never heard of it, you're not alone. Most people haven't, even though it's going on in your own body, right this very minute.

Redox signaling molecules are cellular message carriers that help rejuvenate cells, generate energy, and activate antioxidants. So with such a vital role in human health, it's no surprise that redox signaling is at the forefront of medical research. In fact, more than 10,000 peer-reviewed papers have been written about it—there is even a scientific journal dedicated to its study.

## A CATEGORY, CREATED

Because age, stress, and environmental toxins cause a natural decline in cellular communication, creating a supplement that could replenish redox signaling molecules would have a profound impact on health.

Decades of laboratory testing and millions of research dollars led to the discovery that is now the basis of two breakthrough products: ASEA® Redox Supplement, a pristine solution that delivers active redox signaling molecules, and RENU 28™, a revitalizing whole-body skin therapy.

Now there's a way to bring your own redox signaling molecules into balance.

These patented products are revolutionizing the way people think about health and wellness—and they're the only way to supplement your own supply of redox signaling molecules, boosting the health of every body system and providing support where you need it most.

ASEA isn't just *in* a leading health category. It created one.



ASEA's redox-based innovations have changed the landscape of the wellness industry.



ASEA is the first and only company to bring a redox signaling supplement to market.

## BREAKTHROUGH *times two*

In a market that's overloaded with products that help you look and feel better, ASEA rises to the top. How?

By being different.



ASEA does it in not one, but two categories by bringing two revolutionary redox signaling products to market. This breakthrough puts ASEA in a class all its own.

ASEA Redox Supplement restores the exact kind of redox signaling molecules you create yourself, but in the quantities you need for optimum health. It's been shown to make positive shifts in blood serum biomarkers in only 30 minutes—in other words, as soon as you drink it, it starts working.

RENU 28 is whole-body skin therapy that has been shown to make visible improvements in skin, adding smoothness, evening texture, and increasing moisture and elasticity with redox signaling molecules that actually revitalize your skin's health—not just its appearance.

This is the power of ASEA's redox signaling technology.



ASEA produces its one-of-a-kind products in an FDA-registered, NSF-certified facility, and they are redox certified by a prestigious third-party lab.





## OUTSTANDING OPPORTUNITY

If hearing about the amazing health potential of redox supplementation has you excited, imagine the business potential of the company that pioneered it. Being involved with ASEA—the only company with a redox supplement—can impact more than just your health; it can impact your financial future.

Starting an ASEA business allows you to realize your financial goals while giving you control of your time. More than 70% of people who start their own businesses list a common top reason for doing it: being their own boss. Sounds good, doesn't it?

The standard boss-employee paradigm is making way for the demand to work from home. Not just because people need control over how they earn their money, but because they need time freedom and more earning potential as well.

Did you know that college graduates are earning on average 15% less than they were in the year 2000? That's a \$10,000 decline.

ASEA offers an opportunity for you to take part in a \$178 billion industry—an industry that nearly doubles the retail sales of the movie and music industries combined; an opportunity to leverage two massive mega-trends: the global shift toward embracing natural health and wellness solutions and the growing demand for the lifestyle freedom of a home-based business.

It's simple to get started. With a low-risk, low-cost entry point, you gain an immense opportunity to create a sizable income, without the headaches of traditional startups. You'll never have to worry about inventory, warehousing, employees, or payroll.



The ASEA opportunity allows you to weave your business around your busy schedule and take charge of how you earn your living.



## INCOME YOUR WAY

If you're like most people, you're used to relying on a regular paycheck from an employer. But that norm is becoming less and less normal as more and more people are looking for—and creating—multiple income streams.

ASEA's generous compensation plan gives you multiple ways to earn. It's a great way to put your residual income plan into place, relying on ASEA's remarkably high retention rate, more than triple the 15–20% industry average.

At every level of ASEA's compensation plan, you can bring in extra income, from a few hundred to a few thousand dollars a month. Average commissions\* at ASEA's executive ranks look something like this:

\*This information is based on 2014 earnings of executive-ranked ASEA Associates. This is not a guarantee of a particular income. Individual results will vary.

COMMISSIONS		
EXECUTIVE RANK	MONTHLY RANGE	AVG. PER MONTH
Bronze	\$895–10,081	\$1,869
Silver	\$1,369–11,200	\$3,171
Gold	\$2,165–13,168	\$5,553
Platinum	\$4,636–15,952	\$9,150
Diamond	\$6,556–47,503	\$13,280
Double Diamond	\$8,027–48,472	\$21,594
Triple Diamond	\$9,568–134,552	\$57,546



Tens of thousands of ASEA Associates around the world have found success creating substantial income and achieving their financial goals.

The ASEA compensation plan has also supported and rewarded many individuals who have committed themselves full-time to business-building, and as a result, have achieved financial independence. ASEA has even created an elite Million-Dollar Earners Club.



The customer base is unlimited, and the powerful, generous commission and bonus structure rewards Associates every step of the way.



## A DIFFERENT KIND OF COMPANY

ASEA is a company you can feel confident partnering with. Founders Verdis Norton, James Pack, and Tyler Norton established ASEA based on decades of experience at Fortune-100 companies.

From its inception, ASEA has nurtured a culture of ethics and integrity. It's a global company built on a philosophy that embraces principle over profit and investment in people—a quality that attracts competent, outstanding Associates.

Today ASEA is led by an executive team with extensive experience both in and outside the network marketing industry. ASEA's executives are committed to the company's long-term sustainable growth while maintaining the principles and values upon which the company was founded.

Profitable from its first year of business and carrying no debt, ASEA produces its one-of-a-kind products in an FDA-registered, NSF-certified facility, and they are redox certified by a prestigious third-party lab. The manufacturing processes are 100% owned and operated by ASEA, guaranteeing product quality time and time again.



### ASEA Founders

Verdis Norton  
James Pack  
Tyler Norton



### ASEA Executive Team

Jarom Webb  
President

Charles Funke  
Chief Executive Officer

Kurt Richards  
Executive Vice President



## PATH TO SUCCESS

Starting a business with ASEA means you join a culture dedicated to your personal and professional development. In addition to local and national events, you can take advantage of the unique Peak Performance Program, which is designed to develop you as a leader. No other company has a rewarding personal development system quite like this.





## LIFE ON YOUR TERMS

With ASEA, you can own your own thriving business, backed by a rapidly growing, multinational direct-sales company, leveraging a revolutionary health breakthrough.

The ASEA opportunity allows you to make a living by making a difference, and it's available to anyone who wants it.

You really do have the control. Whether you're a professional looking to opt out of the daily nine-to-five grind, a stay-at-home mom wanting to boost your budget, or an entrepreneur with a desire to build a substantial, full-time residual income, ASEA offers you the chance to achieve your personal and financial goals, building a business that will stand the test of time.

— FOR MORE INFORMATION, CONTACT: —



ASEA®